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| APPLICATION NO.  | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
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| 10/667,036   | 09/22/2003  | Jeyhan Karaoguz      | 14967US02           | 7866             |
| 23446 7590 05/11/2011<br>MCANDREWS HELD & MALLOY, LTD      |             |                      | EXAM                | INER             |
| 500 WEST MADISON STREET<br>SUITE 3400<br>CHICAGO, IL 60661 |             | HAMILTON, LALITA M   |                     |                  |
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| 2 3 4 BEFORE THE BOARD OF PATENT APPL           | EALS   |
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| BEFORE THE BOARD OF PATENT APPL                 | EALS   |
|   | EALS   |
| - AND INTEDEDENICES                             |        |
| 5 AND INTERFERENCES                             |        |
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| 7   |        |
| 8 Ex parte JEYHAN KARAOGUZ and                  |        |
| 9 JAMES D. BENNETT                              |        |
|   |        |
| 11  |        |
| 12 Appeal 2010-004430                           |        |
| 13 Application 10/667,036                       |        |
| Technology Center 3600                          |        |
|   |        |
| 16  | т 1    |
| Before MURRIEL E. CRAWFORD, HUBERT C. LORIN     | N, and |
| ANTON W. FETTING, Administrative Patent Judges. |        |
| 19 FETTING, Administrative Patent Judge.        |        |
|   |        |
|   |        |
| DECISION ON APPEAL                              |        |

1

| 2        | Jeyhan Karaoguz and James D. Bennett (Appellants) seek review under                     |
|----------|---|
| 3        | 35 U.S.C. § 134 (2002) of a final rejection of claims 1-53, the only claims             |
| 4        | pending in the application on appeal. We have jurisdiction over the appeal              |
| 5        | pursuant to 35 U.S.C. § 6(b) (2002).  |
| 6        | The Appellants invented a way of providing billing support for the                      |
| 7        | exchange of media (Specification ¶ 09).   |
| 8        | An understanding of the invention can be derived from a reading of                      |
| 9        | exemplary claim 1, which is reproduced below [bracketed matter and some                 |
| 10       | paragraphing added].  |
| 11<br>12 | 1. A system providing billing support for the exchange of media, the system comprising: |
| 13       | [1] a first television display in a first home of a first user;                         |
| 14       | [2] a first storage in the first home, the first storage                                |
| 15<br>16 | supporting media consumption by the first television display in the first home, and     |
| 17       | having a first network protocol address;  |
| 18       | [3] a user interface for  |
| 19       | the selection and   |
| 20       | display   |
| 21       | of media content, at the first home,  |
| 22       | the user interface allowing at least one user to create at                              |
| 23       | least one user defined media channel, wherein   |
|          |   |

STATEMENT OF THE CASE<sup>1</sup>

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<sup>&</sup>lt;sup>1</sup> Our decision will make reference to the Appellants' Appeal Brief ("App. Br.," filed May 7, 2009) and Reply Brief ("Reply Br.," filed November 6, 2009), and the Examiner's Answer ("Ans.," mailed September 16, 2009).

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| 1<br>2<br>3                | the at least one user selects media content for the at least one user defined media channel through the user interface, and   |
|----------------------------|---|
| 4<br>5                     | the at least one user specifies, through the user interface,  |
| 6<br>7<br>8                | times when the user selected media content<br>will be made available on the at least one<br>user defined media channel,   |
| 9<br>10                    | the user interface displaying a graphical representation of<br>the at least one user defined media channel,   |
| 11<br>12<br>13             | the at least one user defined media channel comprising a sequence of the user selected media content  |
| 14<br>15                   | for consumption at the times specified by the at least one user,  |
| 16<br>17                   | wherein the at least one user defined media channel is pushed   |
| 18                         | from the first home   |
| 19                         | to other authorized users   |
| 20<br>21                   | at locations that are separate and distinct from the first home;  |
| 22<br>23                   | [4] at least one server storing the media content, and having a second network protocol address; and  |
| 24                         | [5] server software that  |
| 25<br>26                   | receives from the first home via a communication network a request for the delivery of media content,   |
| 27<br>28                   | the request comprising information securing payment for delivery, and   |
| 29<br>30<br>31<br>32<br>33 | that responds by coordinating the delivery of the media<br>content from the at least one server at the second network<br>protocol address to the first storage at the first network<br>protocol address for consumption by the first television<br>display. |
|                            |   |

| 1  | The Examiner relies upon the following prior art:   |
|----|---|
| 2  | Schein US 6,388,714 B1 May 14, 2002<br>Mark Fischetti, <i>The Future of TV</i> , 34 Technology Review 40, 2001. |
| 3  | Claims 1-53 stand rejected under 35 U.S.C. § 103(a) as unpatentable   |
| 4  | over Schein and Future TV.  |
| 5  | ISSUES  |
| 6  | The issues of obviousness turn on whether Schein describes a user   |
| 7  | defined media channel for those claims that require it, and whether Schein                                      |
| 8  | describes a server sending data to a computer and TV.   |
| 9  | FACTS PERTINENT TO THE ISSUES   |
| 10 | The following enumerated Findings of Fact (FF) are believed to be   |
| 11 | supported by a preponderance of the evidence.   |
| 12 | Facts Related to Appellants' Disclosure   |
| 13 | 01. The media exchange network allows users to effectively  |
| 14 | become their own broadcasters from their own homes by creating  |
| 15 | their own media channels and pushing those media channels to  |
| 16 | other authorized users on the media exchange network.   |
| 17 | Specification ¶ 77.   |
| 18 | 02. Media channels are such that they contain music files and may   |
| 19 | be pushed between computers over a peer-to-peer network or an   |
| 20 | internet based network. Specification ¶ 84.   |
| 21 | Facts Related to the Prior Art  |
| 22 | Schein  |

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| 1  | 03. Schein is directed to providing television schedule information           |
|----|---|
| 2  | on a visual interface, and for allowing the viewer to retrieve,               |
| 3  | initiate a subscription to, search, select and interact with                  |
| 4  | information located in a remote database, computer network or                 |
| 5  | on-line service, such as a network server on the Internet or World            |
| 6  | Wide Web. Schein 2:20-26.   |
| 7  | 04. Schein's television schedule guide is stored as files on servers          |
| 8  | which can be accessed by the World Wide Web. The television                   |
| 9  | schedule guide or website may be configured for downloading the               |
| 10 | information into a computer hard drive or other suitable processor            |
| 11 | The guide will be capable of creating personalized TV listings.               |
| 12 | Schein 14:56-64.  |
| 13 | Future TV   |
| 14 | 05. Future TV is directed to a description of a possible future               |
| 15 | scenario of television reception. Future TV 35.                               |
| 16 | 06. The technology to implement Future TV existed at the time of              |
| 17 | publication, and so was known to those of ordinary skill. Future              |
| 18 | TV 35.  |
| 19 | ANALYSIS  |
| 20 | Independent claims 1, 12, 23, and 29 recite systems that push a user          |
| 21 | defined media channel. We agree with the Appellants that the Examiner         |
| 22 | made no findings that such a user defined media channel was described by      |
| 23 | Schein. App. Br. 13-18. As the Appellants argue, Schein generally creates a   |
| 24 | channel selection database for controlling the selection of existing channels |

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- rather than creating and pushing a new channel. Accordingly, the Examiner
- 2 failed to present a prima facie case as to claims 1-39.
- Claim 40, the broadest claim, is to a system, and does not recite pushing,
- 4 or doing anything else with a user defined media channel. Claim 40 allows a
- 5 user to create such a user defined media channel and displays a graphical
- 6 representation of a user defined media channel. Schein allow a user to enter
- 7 information and displays information that would be useful in creating such a
- 8 user defined media channel.
- Accordingly, claim 40 is broad enough to encompass Schein's
- permitting and displaying the data called for in claim 40, even though Schein
- does not explicitly create such a user defined media channel. We are
- unpersuaded by the Appellants' argument that Future TV is a non-enabling
- reference since Future TV explicitly states that the technology it describes
- was already in the possession of those of ordinary skill. FF 06.
- 15 Claim 46 is to a system that makes no reference to a user defined media
- channel. We are unpersuaded by the Appellants' argument that Schein fails
- to describe the server, computer, and TV since Schein receives requests for a
- guide at a server, from which the guide is downloaded to a local computer
- 19 for display on a screen or TV. FF 04. The data content securing payment
- 20 for delivery is given no patentable weight in a structural system claim, which
- is defined by the structure of the system and not the contents of its data
- 22 input.
- "[E]xpressions relating the apparatus to contents thereof during an
- intended operation are of no significance in determining patentability of the
- 25 apparatus claim." *Ex parte Thibault*, 164 USPQ 666, 667 (Bd. App. 1969).

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| 1  | Furthermore, "inclusion of material or article worked upon by a structure   |
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| 2  | being claimed does not impart patentability to the claims." In re Otto, 312 |
| 3  | F.2d 937, 940 (CCPA 1963).  |
| 4  | CONCLUSIONS OF LAW  |
| 5  | The rejection of claims 1-39 under 35 U.S.C. § 103(a) as unpatentable       |
| 6  | over Schein and Future TV is improper.                                      |
| 7  | The rejection of claims 40-53 under 35 U.S.C. § 103(a) as unpatentable      |
| 8  | over Schein and Future TV is proper.  |
| 9  | DECISION  |
| 10 | To summarize, our decision is as follows.                                   |
| 11 | • The rejection of claims 1-39 under 35 U.S.C. § 103(a) as unpatentable     |
| 12 | over Schein and Future TV is not sustained.                                 |
| 13 | • The rejection of claims 1-53 under 35 U.S.C. § 103(a) as unpatentable     |
| 14 | over Schein and Future TV is sustained.                                     |
| 15 | No time period for taking any subsequent action in connection with this     |
| 16 | appeal may be extended under 37 C.F.R. § 1.136(a). See 37 C.F.R.            |
| 17 | § 1.136(a)(1)(iv) (2007).   |
| 18 |   |
| 19 | AFFIRMED-IN-PART  |
| 20 |   |
| 21 |   |
| 22 |   |

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